

Read what the peanut industry is saying about the Sustainable U.S. Peanuts Initiative.

Growers

“As peanut farmers, we are always concerned with producing a sustainable, nutritious and affordable crop. It is becoming ever more important to our peanut manufacturers and ultimately to consumers that we share with them how we achieve these goals. I believe the Sustainable U.S. Peanuts Initiative is an efficient tool for us to use to demonstrate this. It allows us to share our data easily while maintaining data privacy and gives growers feedback on how they can bring efficiencies to their own operations.”

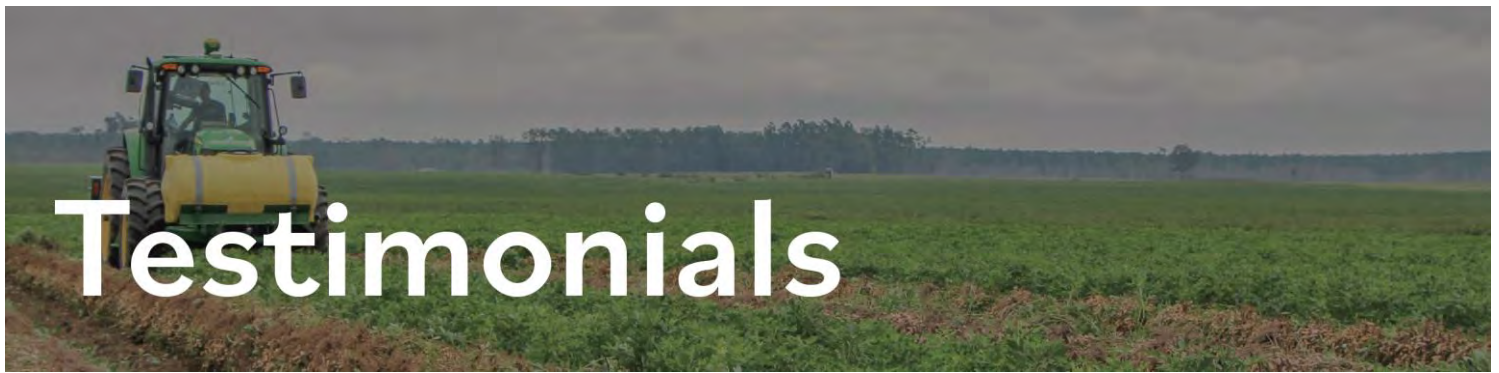
-Donald Chase, Georgia peanut grower, 2024 chair of the American Peanut Council

“Sustainability is not going anywhere but is only going to become more critical. Growers are in control and can help shape the process. But if we don’t voluntarily act now, the peanut industry could instead easily become a victim of onerous regulations and lost market share, which we’ve seen happen to other agriculture commodities. That’s why I am committed to the Sustainable U.S. Peanuts Initiative.”

-Dan Ward, North Carolina grower; chair of the American Peanut Council’s Sustainability Committee; president of the North Carolina Peanut Growers Association.

“All it takes is one manufacturer or retailer to want to know we are doing things right before they buy U.S. peanuts for it to affect the market and demand for our peanuts. I think getting our sustainability story out is going to be more and more important in the future. Sustainable U.S. Peanuts is the best tool we have to get that story told now. And with the available funding and help from the industry this is the perfect time to move forward.”

-Otis Lee Johnson, Texas peanut grower; Texas Peanut Producers Board of Directors



Testimonials

Grower Organizations

“From the farm to the grocery shelf peanuts are sustainability rock stars. The Sustainable U.S. Peanuts Initiative provides a venue for the entire industry to come together to understand and showcase the powerful sustainability benefits of USA-grown peanuts.”

-Ryan Lepicier, president & CEO, National Peanut Board

“It has been my observation that when a train is coming it is better to be the ones laying the track. Otherwise, the train might run you over. We need to control our own destiny in the effort to defend our sustainability.”

-Don Koehler, executive director, Georgia Peanut Commission

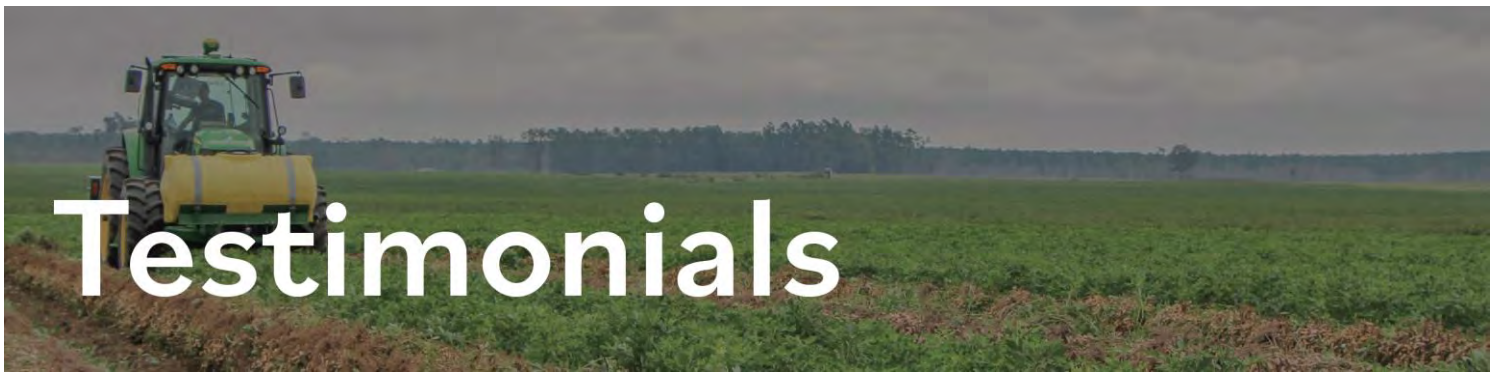
Shellers

“Birdsong Peanuts is proud to be a sponsor of the Sustainable U.S. Peanuts Initiative. Peanuts have long been considered sustainable and this effort helps to validate U.S. Peanut Sustainability through sound science and data. U.S. peanut growers provide sustainable and nutritious food to the world, and Birdsong is honored to work with them and the entire peanut industry on this important endeavor.”

-Darlene Cowart, Ph.D., vice president of food safety and quality, Birdsong Peanuts

“As a sheller, our customers are asking for verified peanut sustainability metrics because consumers increasingly are asking for sustainable food options. This requirement is not going anywhere but instead is becoming more important with each passing year. Peanut sustainability is about supporting farmers in balancing economic, social and environmental factors. With consumer demand for sustainability growing, the Sustainable U.S. Peanuts Initiative ensures we meet those expectations while benefiting growers economically.”

Courtney Dorsett, vice president of food safety and sustainability, Premium Peanut



Testimonials

Manufacturers

“As one of the leading roasters of peanuts in the United States, we have a unique appreciation for the work of peanut growers to promote innovative and sustainable practices and proudly support the Sustainable U.S. Peanuts Initiative. The SUSP initiative highlights and validates these practices through credible methodology, data tracking and analysis and dedicated reporting. Through the SUSP initiative, we are able to further educate consumers and give them continued confidence in the quality, nutrition and sustainability of peanuts grown in the U.S. while encouraging consistent progress as an industry.”

-Rebecca Ott, director of sustainability, The J.M. Smucker Co.

“It is the sustainability story that our customers truly look for. Having the statistical confidence provided by Sustainable U.S. Peanuts will, in the long run, help us all sell more peanuts and peanut butter. The initiative is creating those stories for the farmers who want to be more efficient, provide more yield and show to consumers peanuts’ positive sustainability story.”

- Michael Campagna, vice president of quality, food safety and regulatory, John B. Sanfilippo & Son