

# How To Enroll For The Grower Platform Of The Sustainable U.S. Peanuts Initiative

A step-by-step guide

# Help desk

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- For questions, feedback, or concerns, please contact Eric Coronel at:
  - [ecoronel@peanutsusa.com](mailto:ecoronel@peanutsusa.com)
  - (229) 339-1939 (call or text)



Go to [www.sustainableuspeanuts.org](http://www.sustainableuspeanuts.org)  
Click on Growers Sign-Up Now



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## U.S. Peanuts should - and must - be part of a sustainable future

Peanut farmers protect the land for a living and must make a living themselves. Meanwhile, food and environmental sustainability is being demanded by our customers, consumers, governments and trade partners. The Sustainable U.S. Peanuts Initiative unites these goals.

With growers' help, we can tell peanut's sustainability story - and bring those stories to life with real-world information and examples.

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# Select producer/farmer

## Registration



Tell us a little about yourself – we'll get you registered quickly

Select the category that best describes your role in the peanut industry:



Producer/Farmer



Buying Point



Sheller



Manufacturer



Broker



Industry Organization

[Why can't I select my organization type?](#)

Cancel

Continue

# Enter your contact information

## Registration



Fantastic! Let's start by getting to know you a little better.

First Name \*

Peanut

Last Name \*

Farmer

Address: \*

344 Magnolia St

Address 2:

Country: \*

United States of America

State: \*

Alabama

City: \*

Dothan

ZIP Code/Postal Code: \*

23555

Mobile Phone Number \*

 +1 385-444-3333

Email \*

magnoliast@gmail.com

What's the best way for us to contact you? \*

# Enter your farming practice

## Registration



Fantastic! Tell us a little about your farming practice.

What percentage of your peanut farming practice includes irrigated fields? \*

45 %

In addition to peanuts, what other crops does your farming operation produce?

Please select all that apply:



Cancel

Back

Continue

# Select the states where you produce peanuts

## Registration



Great Peanut! Now let's get a little closer to our roots...

In which U.S. states are you producing peanuts in 2021?

Please select all that apply:

Delta	Southeast	Southwest	Virginia-Carolinas
Arkansas <input checked="" type="checkbox"/>	Alabama	New Mexico	North Carolina
Louisiana	Florida	Oklahoma	South Carolina
Missouri	Georgia	Texas	Virginia
Mississippi <input checked="" type="checkbox"/>			
Tennessee			

**Delta - Arkansas**

How many acres of peanuts will you harvest in Arkansas? \*

**Delta - Mississippi**


How many acres of peanuts will you harvest in Mississippi? \*

Cancel

Back

Continue

# Select your counties

 Registration



## Arkansas

In which counties will you plant peanuts?

Please select all that apply:


- Saline County
- Scott County
- Searcy County
- Sebastian County
- Sevier County
- Sharp County
- St. Francis County
- Stone County



Sebastian County

- A
- B
- C
- D
- E
- F
- G
- H
- I
- J
- K
- L
- M
- N
- O
- P
- Q
- R
- S**
- T
- U
- V
- W
- X

# Select your counties

 Registration



## Mississippi

In which counties will you plant peanuts?

Please select all that apply:

- Neshoba County
- Newton County
- Noxubee County

- A
- B
- C
- D
- E
- F
- G
- H
- I
- J
- K
- L
- M
- N**
- O
- P
- Q
- R
- S
- T
- U
- V
- W
- X



Noxubee County

# Review and accept agreement



## Registration



Please read the policy agreement below, and click the "I Agree" button at the bottom of the page, signifying your acknowledgement.

### Policy Agreement

#### Policy Agreement Regarding Your Information and Ours

The integrity of your personal and/or corporate information and ours (collectively referred to as "Personal Information" and "information" even if corporate) is important to the American Peanut Council Sustainable U.S. Peanut Initiative, (hereinafter, "Initiative"). This Policy Agreement is provided to you to describe what information may be collected about you; how your information will be used; and choices and limits you have on how your information and ours is used. The Initiative understands that you may provide information and limits on information that you consider to be sensitive, and to protect your data and ours, use of these systems, website, and mobile applications (hereinafter "IT platform") are always subject to this Policy. "You" and "yours" means you and your organization. "Our" and "Ours" means The Seam LLC's.

Changes to this Policy will be posted on the website in a timely manner.

#### Your Consent

By using the Initiative's IT platform, you agree with the terms of this Policy. Whenever you use the Initiative's IT platform, you consent to the collection, use, and disclosure of that information in accordance with this Policy.

The following articles make up this Policy.

I. Personal Information That is Collected

II. Personal Information Usage

III. Protection of Personal Information

IV. Your Privacy Choices

V. Updating Your Personal Information

# Create username and password

## Registration



We're almost done! Let's create an account for you in the Sustainable U.S. Peanuts Initiative.

You can then access the platform at any time for all of your sustainability information.

Enter your username.

Password

Re-enter Password

Password must meet the following requirements:

- ✓ Be at least 8 characters.
- ✓ At least one lowercase letter.
- ✓ At least one uppercase letter.
- ✓ At least one number.
- ✓ At least one special character (!, @, #, etc.).
- ✓ Cannot contain "password".
- ✓ Both password fields must match.

Cancel

Back

Continue

# Activate your account by clicking on the link sent to your email

## Congratulations Peanut!

You have **successfully registered** for the Sustainable U.S. Peanuts Initiative.

An email was sent to [magnoliast@gmail.com](mailto:magnoliast@gmail.com) with a link to activate your account.

As a registered participant, you'll have online access to your sustainability profile along with industry updates, market news and more!

Now that you have registered, sign-in to begin your self-assessment and complete enrollment.

Thank you for doing your part to tell the sustainability story of U.S. peanuts!


[Sign In](#)


If you do not see this email in a timely manner, please check your spam folder.

Bypass this step by clicking here:

[Click to Verify](#)

# If you have an account with the U.S. Cotton Trust Protocol, you can use the same username and password

 Registration



We're almost done! Let's create an account for you in the Sustainable U.S. Peanuts Initiative.

You can then access the platform at any time for all of your sustainability information.

A producer account is registered with the email @att.net. By continuing, you will be registered in the Sustainable U.S. Peanuts Initiative with the same Username and Password used previously. If you have ANY question concerning this, please contact Eric Coronel at ecoronel@peanutsusa.com or (202) 656-4332.

If you would like to create your account, you can select Continue below and contact us with questions or instructions.

Return to [www.sustainableuspeanuts.org](http://www.sustainableuspeanuts.org)  
Log in using this button



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# U.S. Peanuts should - and must - be part of a sustainable future

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[GROWERS SIGN-UP NOW >](#)

# Welcome to your dashboard!









## Dashboard

You have indicated you produce cotton in addition to peanuts. Would you like to create a corresponding account in the U.S. Cotton Trust Protocol? [Learn More](#)

**Welcome:** Welcome to the Sustainable U.S. Peanuts Initiative. Complete your enrollment by following the steps outlined on your dashboard.

### 2021 Enrollment new

Please review items with ○ to complete your 2021 enrollment.

-  Privacy Statement  
Acknowledged on 2022-02-23 10:26 AM ✓
-  Buying Point Selection  
0 buying points ○
-  Farming Profile  
40% complete ○
-  Self-Assessment  
0% complete ○
-  Statement of Commitment  
Not yet signed ○
-  Fieldprint® Analysis  
0 fields, 0 acres (0%) ○

Complete the items listed above.

### 2021 Statement of Commitment

Please complete the enrollment process to receive your commitment certificate.

### Buying Points

Buying Point Code	Name
No records found	

Total Buying Points: 0

### Fieldprint® Analysis

Get started now

Total fields: 0

## Did you know?

The Sustainable U.S. Peanuts initiative was developed by and for U.S. peanut growers. Led and managed by American Peanut Council, the initiative is directed by professional staff and a task force of volunteer leaders who hail from across the peanut supply chain.

[Learn More](#)

### Documents

Name
No records found

Total documents: 0

### Messages

From	Subject
No records found	

# Go through these six steps to complete enrollment for the 2021 season


- Dashboard
- Enrollment
- Buying Points
- Fieldprint® Analysis
- Documents
- Messages













## Dashboard

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Please review items with  to complete your 2021 enrollment.

- 1.  Privacy Statement  
Acknowledged on 2022-02-23 10:26 AM 
- 2.  Buying Point Selection  
0 buying points 
- 3.  Farming Profile  
40% complete 
- 4.  Self-Assessment  
0% complete 
- 5.  Statement of Commitment  
Not yet signed 
- 6.  Fieldprint® Analysis  
0 fields, 0 acres (0%) 

Complete the items listed above.

2021 Statement of Commitment

Please complete the enrollment process to receive your commitment certificate.

### Buying Points

Buying Point Code	Name
No records found	

Total Buying Points: 0

### Fieldprint® Analysis

Get started now

Total fields: 0

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[Learn More](#)

### Documents

Name
No records found

Total documents: 0

### Messages

From	Subject
No records found	

# 1 - Here you can read, save, or print the agreement



You have acknowledged your agreement to the policy agreement below. Click the "Print" button at the bottom of the page to save or print this document for your records.

## Policy Agreement

### Policy Agreement Regarding Your Information and Ours

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- II. Personal Information Usage

# 2 - Select your buying points

This helps to verify that you are a peanut farmer. No information is shared with the buying points.

AMERICAN PEANUT COUNCIL  
SUSTAINABLE U.S. PEANUTS

Help Desk

Eric Coronel as Peanut Farmer  
4GGKGY7C

Dashboard / Buying Points

Search...

Buying Point Code	Name	City	State
No records found			

0 total

Add Buying Point +

# 2 - Select your buying points

This helps to verify that you are a peanut farmer. No information is shared with the buying points.

**AMERICAN PEANUT COUNCIL**  
SUSTAINABLE U.S. PEANUTS

Help Desk

Eric Coronel as Peanut Farmer  
4GGKGY7C

Dashboard / Buying Points

Search...

Buying Point Code	Name	City	State
No records found			

### + Add Buying Point

Buying Points \*

Select Buying Point

12426 - Central Florida Ag Processors, LLC	Trenton, FL
12427 - Suwannee River Peanut Co	Jasper, FL
12428 - Birdsong Peanuts Lee	Lee, FL
12429 - Sanchez Farms	Old Town, FL
12430 - Carol and Mark Peanuts	North Altha, FL
13401 - County Line Peanut	Pelham, GA

0 total

Add Buying Point +

# 2 - Select your buying points

This helps to verify that you are a peanut farmer. No information is shared with the buying points.



Help Desk



Eric Coronel as Peanut Farmer  
4GGKGY7C

Dashboard / Buying Points

Search...

Buying Point Code	Name	City	State	
12429	Sanchez Farms	Old Town	FL	...

1 total


Add Buying Point +

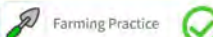

- Dashboard
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- Privacy Statement
- Buying Point Selection
- Farming Profile
- Self-Assessment
- Statement of Commitment
- Fieldprint® Analysis
- Buying Points
- Fieldprint® Analysis
- Documents
- Messages

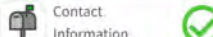

# 3 – Complete your farming practice

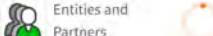



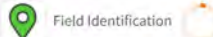

- Dashboard
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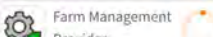

 Farming Practice

 Farming Practice 

 Contact Information 

 Entities and Partners 

 Field Identification 

 Farm Management Provider 

## Irrigation for Peanut Production

What percentage of your peanut farming practice includes irrigated fields? \*

45 %

## Peanut Acreage and Geography

Please enter the number of peanut acres you plan to manage for each listed state.

State *	Peanut Acres *	Counties *
Arkansas ×	350	Sebastian County ×

State *	Peanut Acres *	Counties *
Mississippi ×	150	Noxubee County ×

Add State

## Other Crops Produced

In addition to peanuts, what other crops does your farming operation produce?



# 3 – Review your contact information



Contact Information

Farming Practices

Entities and Partners

Field Identification

Farm Management Provider

Please ensure your contact information, including address, is correct.

Profile ID: 4GGKGY7C

First Name \*

Peanut

Last Name \*

Farmer

Address: \*

344 Magnolia St

Address 2:

Country: \*

United States of America

State:

Alabama

City: \*

Dothan

ZIP Code/Postal Code: \*

23555

Phone Number \*

# 3 - Add at least one entity

This helps to verify that you are a peanut farmer



Entities and Partners

Farming Practice

Contact Information

Entities and Partners

Field Identification

Farm Management Provider

Enter the legal entity names and partners involved in your peanut farming operation.

Search...

Entities: 0, Partners: 0

All

Entities

Partners

Entity

Type

No records found

0 total

Add Entity +

Add Partner +

# 3 – Add at least one entity

This helps to verify that you are a peanut farmer

The screenshot displays the American Peanut Council dashboard. The top navigation bar includes the logo, a 'Help Desk' button, a notification bell, and the user profile 'Eric Coronel as Peanut Farmer 4GGKGY7C'. The main content area is titled 'Dashboard / Farming Profile'. A sidebar on the left lists various dashboard sections. The 'Entities and Partners' section is highlighted, and a modal window titled '+ Add Entity' is open, showing a text input field with 'Magnolia Peanut Farms' and 'Cancel' and 'Continue' buttons.

**AMERICAN PEANUT COUNCIL**  
SUSTAINABLE U.S. PEANUTS

Help Desk

Eric Coronel as Peanut Farmer 4GGKGY7C

Dashboard / Farming Profile

Enter the legal entity names and partners involved in your peanut farming operation.

Entities: 0, Partners: 0

All Entities Partners

Entity Type

No records found

+ Add Entity

Entity \*

Magnolia Peanut Farms

Cancel Continue

0 total

Add Entity + Add Partner +

# 3 – Add at least one entity

This helps to verify that you are a peanut farmer



Entities and Partners

- Farming Practice
- Contact Information
- Entities and Partners
- Field Identification
- Farm Management Provider

Enter the legal entity names and partners involved in your peanut farming operation.

✓ Entities: 1, Partners: 0

All

Entities

Partners

**Entity**

**Type**

Magnolia Peanut Farms

Entity

1 total

Add Entity +

Add Partner +

# 3 – Enter one or more fields to cover at least 10% of your peanut acres for 2021

**AMERICAN PEANUT COUNCIL**  
SUSTAINABLE U.S. PEANUTS

Help Desk | Eric Coronel as Peanut Farmer 4GGKGY7C

Dashboard / Farming Profile / Fields

Indicate which of the listed fields will be used to grow **PEANUTS** in the current crop year by selecting the corresponding checkbox.

**Complete the Fieldprint® questionnaire for each of the indicated fields by clicking the field name.**

Field to Market's sustainability metrics allow you to compare your sustainability performance against the Field to Market state and national benchmarks, and, where applicable, a Project benchmark.

Field to Market FIELDPRINT PLATFORM

Entered Field Acres: 0.00 / Total Acres: 500.00

Field Name	Status	State	County	Plantable Peanut Ac
No records found				

0 total

New Field +

# 3 - Enter one or more fields to cover at least 10% of your peanut acres for 2021

AMERICAN PEANUT COUNCIL  
SUSTAINABLE U.S. PEANUTS

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### Create New Field

You have **500** acres available to enroll in Fieldprint®. To increase your available acres, visit the **Farming Practice** profile page.

Field Name:

Use the map polygon tool to outline the perimeter around the field to be evaluated.

Map Satellite

Acres: 90.15

How many acres can be planted on this field?

Field name here

Drawing tool here. The boundaries don't have to be perfect!

Here you can enter the actual field acreage

Save field here

Eric Coronel as Peanut Farmer  
4GGKG7C

kbox.

Field to Market  
FIELDPRINT PLATFORM

le Peanut Ac

# 3 – Enter one or more fields to cover at least 10% of your peanut acres for 2021

**AMERICAN PEANUT COUNCIL**  
SUSTAINABLE U.S. PEANUTS

Help Desk | Eric Coronel as Peanut Farmer 4GGKG7C

Dashboard / Farming Profile / Fields

Field Identification

Farming Practice

Contact Information

Entities and Partners

Field Identification

Farm Management Provider

Indicate which of the listed fields will be used to grow **PEANUTS** in the current crop year by selecting the corresponding checkbox.

**Complete the Fieldprint® questionnaire for each of the indicated fields by clicking the field name.**

Field to Market's sustainability metrics allow you to compare your sustainability performance against the Field to Market state and national benchmarks, and, where applicable, a Project benchmark.

Field to Market FIELDPRINT PLATFORM

Search...

Entered Field Acres: 91.00 / Total Acres: 500.00

	Field Name	Status	State	County	Plantable Peanut Ac	
<input checked="" type="checkbox"/>	NW High Field	Not Started	OK	Sequoyah County	91	...

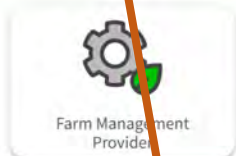
1 total

New Field +

You can add as many fields as you wish. For example, you could enter one irrigated and one non-irrigated field

# 3 – Indicate any other farm management software providers

In the future, you may be able to share data through a provider



Farm Management Provider

Production practices and input usage are key components for measuring continuous improvement. To make data gathering easier, Farm Management Software (FMS) programs may be authorized to provide information on your behalf.

Please select the software application you are currently using in your farming operations:

- Farming Practices
- Contact Information
- Entities and Partners
- Field Identification
- Farm Management Provider

 Agrible	 Centerfield	 Climate Fieldview
 Land db	 MyFarms	 PCM Precision Conservation Management
 TruTerra	<input checked="" type="checkbox"/> Other/Not Listed	

# 4 – Complete your self-assessment

Go through all categories

**AMERICAN PEANUT COUNCIL**  
SUSTAINABLE U.S. PEANUTS

Dashboard / Self-Assessment

Help Desk | Eric Coronel as Peanut Farmer 4GGKG7C

## Sustainable Production Self-Assessment: 2021 Peanut Crop, Delta, Irrigated

**Soil Health** Review

The first step in developing the farm's soil management plan is to evaluate each field for erosion potential. Important factors include slope, slope length, soil type, rainfall potential, wind erosion potential and surface residue. The soil management plan should correct situations with potential for erosion.

Please select your response from the statements below based on your predominately irrigated farming practice (provide comments where applicable):

**Soil Health**

1 If applicable, assure farm meets Conservation Compliance provisions (e.g., highly erodible land) of the US Farm Law as well as any state or local requirements.

I am in compliance

I do now on most of my fields. | I am implementing this on one or more fields. | I will consider in the next 3 years. | Not appropriate for my farming operation.

**Management Planning**

2 Work with advisors or mentors who have expertise in soil health.

I do now on most of my fields. | I am implementing this on one or more fields. | I will consider in the next 3 years. | Not appropriate for my farming operation.

**Tillage Operations**

3 Use permanent and/or annual windbreaks to reduce wind erosion.

I do now on most of my fields. | I am implementing this on one or more fields. | I will consider in the next 3 years. | Not appropriate for my farming operation.

4 Utilize conservation tillage practices such as minimum, strip, mulch or no-till.

I do now on most of my fields. | I am implementing this on one or more fields. | I will consider in the next 3 years. | Not appropriate for my farming operation.

Soil Health

Nutrient Management

Water Management

Crop Protection

Harvest Preparation

Biodiversity

Farm Management

Worker Well-being

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# 5 – Sign your statement of commitment

**AMERICAN PEANUT COUNCIL**  
SUSTAINABLE U.S. PEANUTS

Help Desk

Eric Coronel as Peanut Farmer  
4GGKGY7C

Dashboard / **Statement of Commitment**

Your annual commitment to sustainable agriculture production is crucial to industry-wide goals for measurable, continuous improvement.

Please affirm your commitment for the 2021 crop year

*I, Peanut Farmer, affirm my commitment to health, safety and environmental awareness through ongoing communication with employees, customers and the community.*

*I commit to continuous training for employees related to health, safety and environmental goals.*

*I am committed to participate in confidential, self-review programs to assess my farm's production and management practices in pursuit of the farm's environmental goals.*

*I am committed to establishing realistic annual targets striving for continuous improvement for my farms with targeted achievement dates.*

Select to Provide Your Signature

Peanut Farmer

# 5 – Sign your statement of commitment

**AMERICAN PEANUT COUNCIL**  
SUSTAINABLE U.S. PEANUTS

Help Desk

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4GGKGY7C

Dashboard / Statement of Commitment

Your annual commitment to sustainable agriculture production is crucial to industry-wide goals for measurable, continuous improvement.

Please affirm your commitment for the 2021 crop year

I, Peanut Farmer, affirm my commitment to health, safety and environmental awareness through ongoing...

Draw Type Upload

Peanuts

Clear Cancel Apply Signature

Peanut Farmer

# 5 – Sign your statement of commitment



- Dashboard
- Enrollment
- Buying Points
- Fieldprint® Analysis
- Documents
- Messages

Congratulations! Peanut, you have successfully registered your commitment for the 2021 crop.

Our program managers are currently reviewing your enrollment and you will be hearing from them soon. We've generated your certificate and enrollment packet, and they are available for you to download from your dashboard.



**STATEMENT OF COMMITMENT**

**AMERICAN PEANUT COUNCIL**  
SUSTAINABLE U.S. PEANUTS

For enrolling in the Sustainable U.S. Peanuts Initiative, this certificate attests the commitment by

**Magnolia Peanut Farms**

to responsible production practices and continuous improvement.

  
Peanut Farmer  
Producer

  
Richard Owen  
President, American Peanut Council

# 6 – Complete the Fieldprint Analysis for each field entered

Click on field name to open questionnaire

The screenshot shows the 'Fields' dashboard. At the top left is the American Peanut Council logo. The top right shows a 'Help Desk' button, a notification bell, and the user's name 'Eric Coronel as Peanut Farmer' with ID '4GGKG7C'. A left sidebar contains navigation items: Dashboard, Enrollment, Privacy Statement, Buying Point Selection, Farming Profile, Self-Assessment, Statement of Commitment, **Fieldprint® Analysis**, Buying Points, Fieldprint® Analysis, Documents, and Messages. The main content area has a breadcrumb 'Dashboard / Fields' and an instruction: 'Indicate which of the listed fields will be used to grow PEANUTS in the current crop year by selecting the corresponding checkbox. Complete the Fieldprint® questionnaire for each of the indicated fields by clicking the field name.' Below this is a search bar and a summary: 'Entered Field Acres: 91.00 / Total Acres: 500.00'. A table lists fields with columns: Field Name, Status, State, County, and Plantable Peanut Acres. One field is listed: 'NW High Field' with status 'Not Started', state 'OK', and county 'Sequoyah County'. A 'New Field +' button is at the bottom left.

AMERICAN PEANUT COUNCIL  
SUSTAINABLE U.S. PEANUTS

Dashboard / Fields

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Field to Market  
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Search...

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<input checked="" type="checkbox"/>	NW High Field	Not Started	OK	Sequoyah County	91

1 total

New Field +

# 6 – Complete the Fieldprint Analysis for each field entered



Go through all sections

Help Desk




Eric Coronel as Peanut Farmer  
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- Dashboard
- Enrollment
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- Self-Assessment
- Statement of Commitment
- Fieldprint® Analysis**
- Buying Points
- Fieldprint® Analysis
- Documents
- Messages

Dashboard / Fields / NW High Field / **Fieldprint® Analysis**

## Fieldprint® Analysis 2021

Field to Market's sustainability metrics allow you to compare your sustainability performance against the Field to Market state and national benchmarks, and, where applicable, a Project benchmark.



**Rotation and Residue** Review

Was the previous crop residue burned? ⓘ

Yes  No

What is the predominant crop rotation used for this field?

Crop to fallow  Conventional rotation  Continuous single crop

What is the predominant tillage practice used for this field?

< 15% residue (Conventional or intensive tillage)  15-30% residue (Reduced tillage)

> 30% residue (No-till, strip till, conservation tillage)

Do you have winter cover vegetation on this field (planted or naturally established)? ⓘ

Yes  No

# If you see all green checkmarks, congratulations!



## Dashboard

You have indicated you produce cotton in addition to peanuts. Would you like to create a corresponding account in the U.S. Cotton Trust Protocol? [Learn More](#)

**Welcome:** Welcome to the Sustainable U.S. Peanuts Initiative. Complete your enrollment by following the steps outlined on your dashboard.

### 2021 Enrollment pending

1. Privacy Statement  
*Acknowledged on 2022-02-23 10:26 AM*
2. Buying Point Selection  
*1 buying point*
3. Farming Profile  
*100% complete*
4. Self-Assessment  
*100% complete*
5. Statement of Commitment  
*Signed on 2022-02-23 11:28 AM*
6. Fieldprint® Analysis  
*1 field, 91.00 acres (100%)*

Your enrollment was received by the program manager on 2022-02-23 11:28 AM and is currently under review.

### 2021 Statement of Commitment

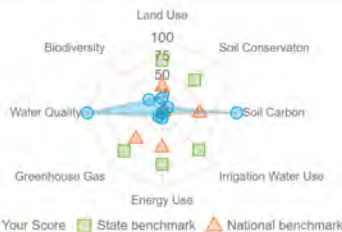


### Buying Points

Buying Point Code	Name
12429	Sanchez Farms

Total Buying Points: 1

### Fieldprint® Analysis



#### Field Name

NW High Field

Total fields: 1

## Did you know?

The Sustainable U.S. Peanuts initiative was developed by and for U.S. peanut growers. Led and managed by American Peanut Council, the initiative is directed by professional staff and a task force of volunteer leaders who hail from across the peanut supply chain.

[Learn More](#)

### Documents

#### Name

No records found

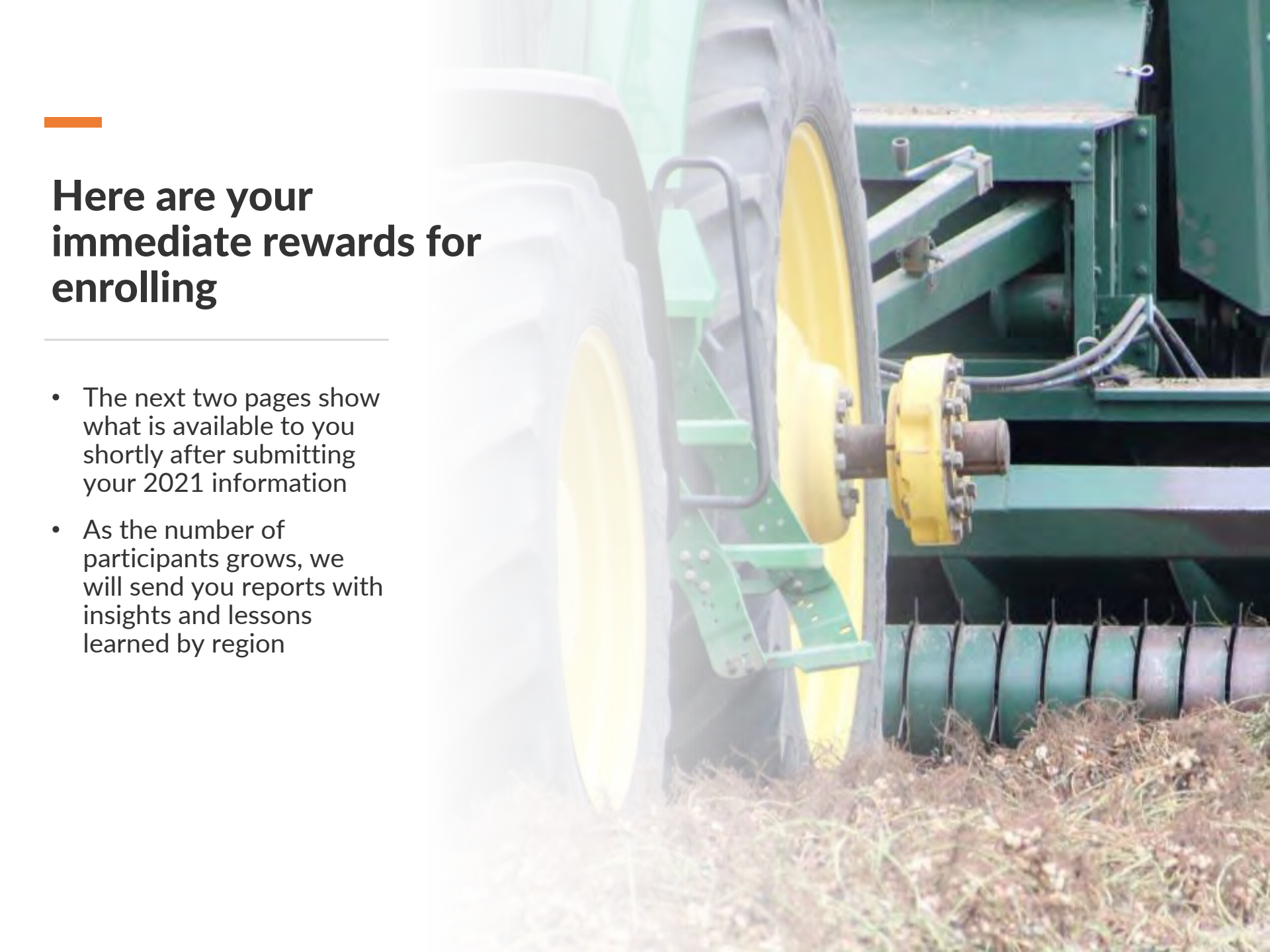
Total documents: 0

### Messages

#### From

#### Subject

No records found



Here are your  
immediate rewards for  
enrolling

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- The next two pages show what is available to you shortly after submitting your 2021 information
- As the number of participants grows, we will send you reports with insights and lessons learned by region

# Review aggregated responses for each self-assessment question

AMERICAN PEANUT COUNCIL  
SUSTAINABLE U.S. PEANUTS


Help Desk

Eric Coronel as Peanut Farmer  
4GGKGY7C

Dashboard / Self-Assessment

## Sustainable Production Self-Assessment: 2021 Peanut Crop, Delta, Irrigated

**STATEMENT 2**  
Work with advisors or mentors who have expertise in soil health.



Response Category	Percentage (Estimated)
I do now on most of my fields.	45%
I am implementing this on one or more fields.	35%
I will consider in the next 3 years.	15%
Not appropriate for my farming operation.	5%

ers

pliance

menting this on one or

most of my fields.

I am implementing this on one or more fields.

I am implementing this on one or more fields.

I will consider in the next 3 years.

I will consider in the next 3 years.

Close

4. Utilize conservation tillage practices such as minimum, strip, mulch or no-till.

5. Apply practices to minimize plant damage from wind erosion (e.g., maintain surface residue, and/or use a cover crop).

6. Where significant changes in topography exist, orient rows along contours.

7. Construct and maintain erosion control structures such as contour terraces, catch basins,

# Review your Fieldprint Analysis metric scores for each field

It takes about 3-5 minutes to calculate the metrics after submitting the Fieldprint Analysis

**AMERICAN PEANUT COUNCIL**  
SUSTAINABLE U.S. PEANUTS

Help Desk | Eric Coronel as Peanut Farmer 4GGKGY7C

**Dashboard**

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**2021 Enrollment** pending

1. Privacy Statement  
Acknowledged on 2022-02-23 10:26 AM ✓
2. Buying Point Selection  
1 buying point ✓
3. Farming Profile  
100% complete ✓
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Your enrollment was received by the program manager on 2022-02-23 11:28 AM and is currently under review.

**2021 Statement of Commitment**

**STATEMENT OF COMMITMENT**  
AMERICAN PEANUT COUNCIL  
SUSTAINABLE U.S. PEANUTS

**Buying Points**

Buying Point Code	Name
12429	Sanchez Farms

Total Buying Points: 1

**Fieldprint® Analysis**

Land Use: 100  
Biodiversity: 75  
Soil Conservation: 50  
Water Quality: 50  
Soil Carbon: 50  
Greenhouse Gas: 50  
Energy Use: 50  
Irrigation Water Use: 50

● Your Score   ■ State benchmark   ▲ National benchmark

**Field Name**

NW High Field

Total fields: 1

**Did you know?**  
The Sustainable U.S. Peanuts initiative was developed by and for U.S. peanut growers. Led and managed by American Peanut Council, the initiative is directed by professional staff and a task force of volunteer leaders who hail from across the peanut supply chain.  
[Learn More](#)

**Documents**

Name

No records found

Total documents: 0

**Messages**

From

Subject

No records found

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# Review your Fieldprint Analysis metric scores for each field

It takes about 3-5 minutes to calculate the metrics after submitting the Fieldprint Analysis

The screenshot displays the 'Fieldprint® Analysis' interface. On the left is a navigation menu with options like Dashboard, Enrollment, Buying Points, Fieldprint® Analysis, Documents, and Messages. The main content area features a 'Fieldprint® Analysis' window with a spider diagram and a 'Benchmark Summary' section. The spider diagram compares 'Your Score' (blue circles), 'State benchmark' (green squares), and 'National benchmark' (orange triangles) across metrics: Land Use (100), Biodiversity (75), Soil Conservation (50), Water Quality (25), Soil Carbon (25), Greenhouse Gas (25), Energy Use (25), and Irrigation Water Use (25). The 'Benchmark Summary' table provides a detailed comparison of scores for Land Use (acre / lb).

**Fieldprint® Analysis**

To gain a full picture of the sustainability performance of your fields, the Fieldprint® Analysis calculates a weighted average of the results of all your entered peanut fields for the current crop year. Irrigated and non-irrigated fields are averaged separately. The spider diagram below shows relative indices on a scale of 1-100, to represent your metric outcomes in comparison to state and national benchmarks where available. The tighter your Fieldprint® Analysis is to the center of the spider diagram, the greater your sustainability performance or resource use efficiency. Generally, if you can see blue areas beyond the state or national benchmarks, this is an opportunity for improvement and an important area to consider in the next growing season. Over time, comparing the results of multiple analyses can help you evaluate sustainability progress and consider trade-offs between different management approaches for your field.

**Field to Market® FIELDPRINT PLATFORM**

Field to Market's sustainability metrics allow you to compare your sustainability performance against the Field to Market state and national benchmark and, when available, a Project Benchmark.

The Sustainable U.S. Peanuts Initiative incorporates sustainability metrics from Field to Market's Fieldprint® Platform that enable you to document and demonstrate your sustainability performance and resource use efficiency, while also helping you identify opportunities for continuous improvement.

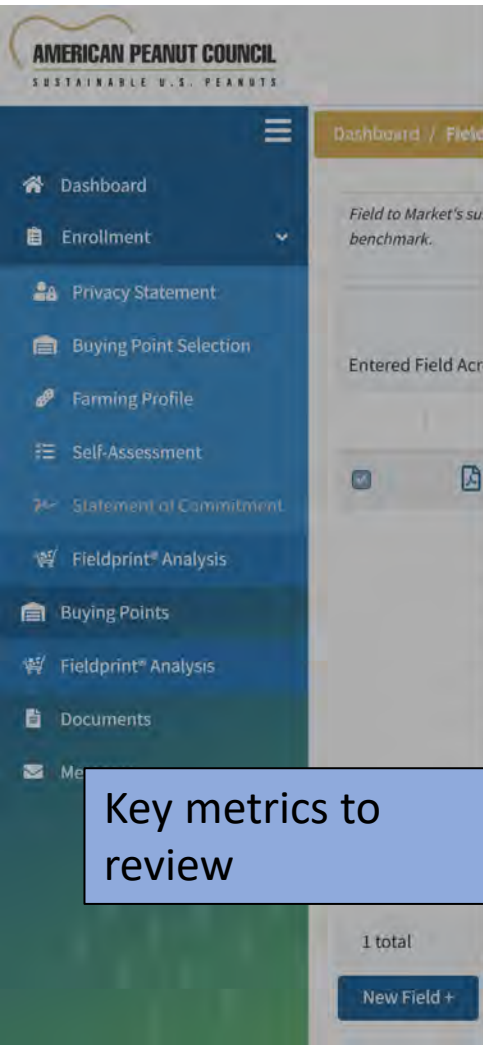
**Benchmark Summary**

State and National benchmarks represent an average based on USDA statistical data for the period 2009-2012 and provide context for how your scores related to this known point. A Project Benchmark is based on the current performance of fields and growers enrolled in a Project and provides context to growers to understand how their performance relates to that of their peers. Benchmarks should not be interpreted as a specific level of sustainability, or a performance target.

Metric	Your Score	State Benchmark	National Benchmark
Land Use (acre / lb)	0.0002	0.0003	0.0002

# Review your Fieldprint Analysis metric scores for each field

It takes about 3-5 minutes to calculate the metrics after submitting the Fieldprint Analysis



Field to Market's sustainability metrics allow you to compare your sustainability performance against the Field to Market state and national benchmark and, when available, a Project Benchmark.

The Sustainable U.S. Peanuts Initiative incorporates sustainability metrics from Field to Market's Fieldprint® Platform that enable you to document and demonstrate your sustainability performance and resource use efficiency, while also helping you identify opportunities for continuous improvement.

## Benchmark Summary

State and National benchmarks represent an average based on USDA statistical data for the period 2009-2012 and provide context for how your scores related to this known point. A Project Benchmark is based on the current performance of fields and growers enrolled in a Project and provides context to growers to understand how their performance relates to that of their peers. Benchmarks should not be interpreted as a specific level of sustainability, or a performance target.

Metric	Your Score	State Benchmark	National Benchmark
Land Use (acre / lb)	0.0002	0.0003	0.0002
Soil Conservation (ton / acre / year)	14.4	24.8	10.9
Soil Carbon	-1	N/A	0
Irrigation Water Use (acre_inch / lb)	0.003	0.512	0.018
Energy Use (btu / lb)	1,121	2,406	1,867
Greenhouse Gas Emissions (lbs_co2e / lb)	0.2	0.4	0.3
Water Quality	0.00	N/A	N/A
Biodiversity	75%	N/A	N/A

Key metrics to review





Thank you for  
doing your part  
to share the  
sustainability  
story of U.S.  
peanuts!